

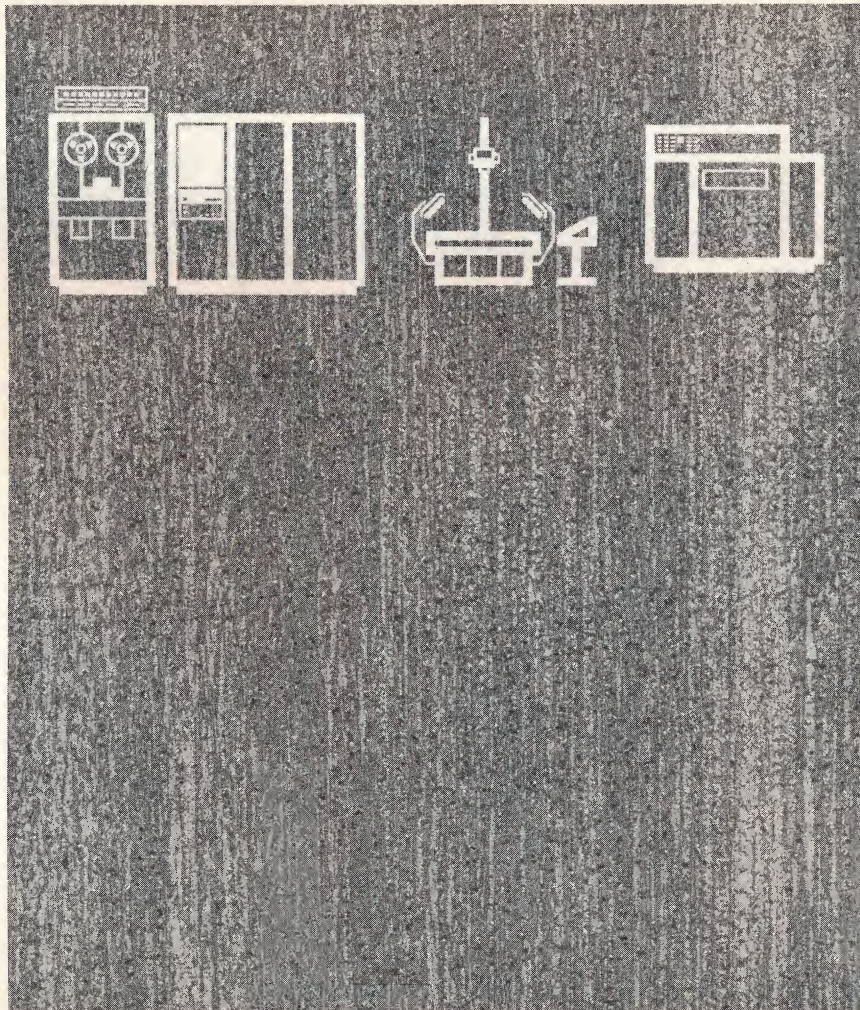
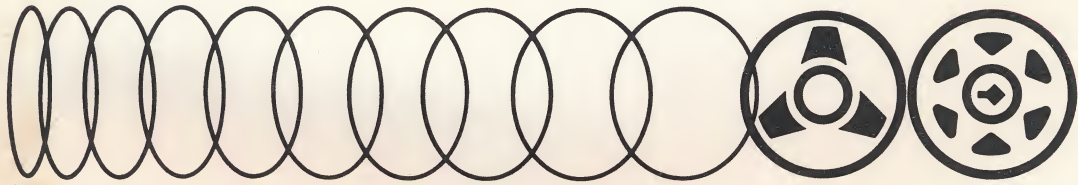
(Verbal, Philly)

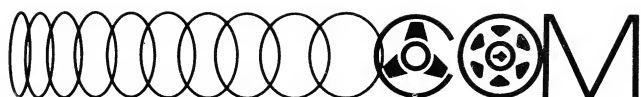
(incl.
m'-
fiche)

THE BOEING DATA CENTER NOW OFFERS:

MICROFILM

SYSTEMS & SERVICES





COMPUTER OUTPUT MICROFILM

WHAT IS COM?

COM is the link between the two most efficient systems ever developed for processing information — electronic data processing and microfilm. It is a method of recording data on microfilm directly from computer magnetic tape, eliminating costly and cumbersome paper printout.

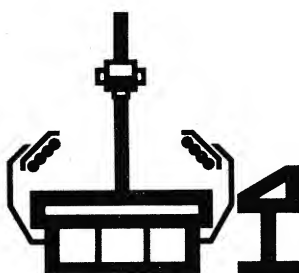
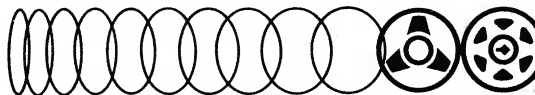
WHAT CAN COM DO?

COM can streamline your data processing operation by bringing microfilm printing capability to your computer. No more heavy, space-wasting paper printouts to bind, distribute, store, and laboriously retrieve. No more stockpiling expensive preprinted forms to feed a "high-speed" printer that goes twenty times slower than a COM recorder. With COM, your EDP is instantly recorded on nearly indestructible microfilm, in as many copies and formats as your operation requires. Your options include microfiche, cartridges, 16-mm. and 35-mm. rolls, or any combination of these, depending on the distribution, filing, and retrieval systems that meet your needs.

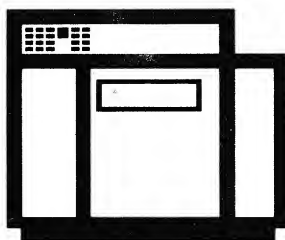


CMS-7000 COM Recorder

OTHER SERVICES



Planetary Camera



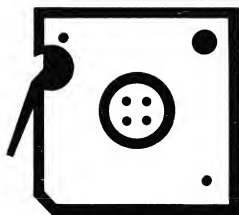
IBM Micro-Copier Reproducer

Boeing's Microfilm Systems and Services is completely equipped to offer all standard and EDP-modified microreproduction services, including 16-mm. and 35-mm. microfilming, processing (developing), and duplicating; preparation, processing, mounting, and card-to-card diazo duplicating of key-punched 35-mm. microfilm aperture cards; and preparation of microfiche of any desired size and reduction. In addition, we have the equipment and trained staff for microfilm inspection to ensure constant quality, and we offer complete microdata systems analysis and development.

We have had extensive experience on a great many government contracts, and our equipment and procedures

WHAT ARE THE ADVANTAGES OF COM?

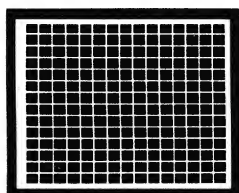
COM augments the efficiency of your EDP by providing the additional advantages of microfilm:



Microfilm Cartridge

Retrieval Speed Microfilm offers you a choice of extremely rapid data retrieval systems. Whether the system you select is fully automatic, semiautomatic, or manual, you are still far ahead of the capabilities of any paper filing system.

Space / Weight Reduction For ready availability, convenience of use, and enormous savings in storage and distribution costs, no data system can approach microfilm.



Microfiche

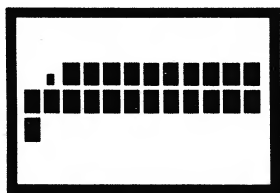
Functional Flexibility In addition to the variety of microfilm formats available, you can also generate "hard copy" from microfilm. Paper reproductions and even offset masters for printing may be produced; and the microfilm reader-printer on your desk can locate and print on-the-spot reference copies at the touch of a button.



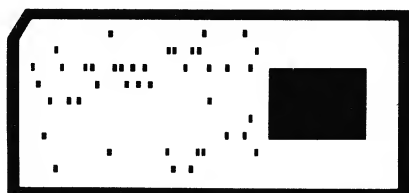
Microfilm Roll

meet all applicable commercial, Department of Defense, and other government specifications.

A microfilm systems analyst from our staff will be happy to call on you, at your request, whether you are a newcomer to sophisticated information systems or an old hand at the game who is interested in keeping up to date. He can evaluate your documentary operations in the light of his years of experience and the latest developments in the field. Or if you would prefer to visit our facility, you may be assured of a cordial welcome and a fascinating tour. In addition, you will have an opportunity to see for yourself how a good many of your associates (and competitors!) are letting microfilm save them time and money.

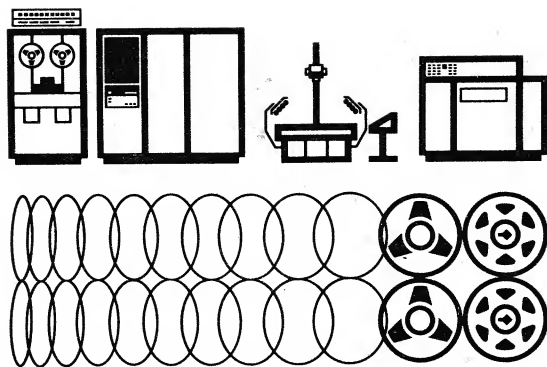


Microfilm Jacket

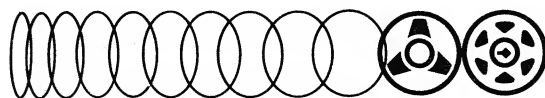


35-mm. Aperture Card

**DON'T FILE IT AND FORGET IT . . .
FILM IT AND FIND IT IN SECONDS . . .
ON MICROFILM**



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